

From Our Executive Director

Dear Friends,

I'm thrilled to present to you CompassionWorks International's first-ever annual report. As some of you may know, CWI made its formal debut at the 2014 Animal Rights National Conference and was founded with a very lofty goal in mind: to transform the world of animal advocacy in order to create a more compassionate world for all beings.

Our philosophy is simple: we believe that by empowering individuals--and providing them--with the right tools and techniques--anyone can be a powerful voice for the animals. The greater the number of voices, the greater the amount of change we can make for those who have no voice. And I am proud to say we have been accomplishing exactly that.

In the following pages you'll read about some of the great strides CWI has made in ending circus cruelty, how we've taken on Safari Club International, spoken loudly against the immoral captivity of exotic animals, and have spread awareness of farmed animal abuse. This work has been undertaken by a committed group of volunteers and is supported by an Advisory Board whose professional depth and breadth allows CWI to operate as a much larger organization would. We combat animal cruelty around the world through investigation, community engagement, and legal advocacy.

As an organization, we've successfully grown as well. With no seed funding or donor base to start with, CWI has received over 1,000 donations from nearly 800 unique donors in the last two years. We've also been successful at creating an earned revenue stream through our store, which has processed over 800 orders of shirts, buttons, stickers, and other items designed to educate the public about animal cruelty. The revenue generated from those sales has enabled us to provide hundreds of advocates with the materials and resources they need to be a voice against animal suffering.

And we have only just begun!

Like you, we believe in the power of compassionate action. We believe in friends educating friends, communities sharing with communities, and the value of exercising kindness over cruelty. We have seen firsthand the power of effective advocacy through the numerous successes described here in this report, and--by working together--precious lives are being spared.

Thank you for standing with us to save precious lives, for supporting CWI, and for being a powerful voice against cruelty and injustice.

For the animals,



Carrie LeBlanc, M.A.
President and Executive Director



key volunteers

Julie Capiello
Social Media Manager

Ashley Fugate
Circus Protest Campaign Coordinator

Tony the Aussie
Photography & Event Coordinator

advisory board

Gayle S. Boesky, Esq.

Ady Gil

Matthew Goodwin

Matt Letten

Andy Mars, Ph.D.

Bryan Monell

Thomas Ponce

Deborah Robinson, Esq.

Martyn Stewart

THANK YOU!