

Your Friendship Matters

It isn't easy to end traditions that are over one hundred years old or to fight against institutionalized cruelty backed by millions, or even billions, of dollars. It takes patience, strategy, and a collective passion for making change. We thank YOU for your dedication to working alongside us to make that change and for supporting us in our mission to create a more compassionate world for all beings.

Today, we ask for your continued assistance so that we can build upon the amazing progress you've briefly read about in this report. Please make a contribution in the enclosed envelope, or by visiting cwint.org/donate.

Together, we can put an end to the cruelty and suffering animals endure.

We get by with a little help from our friends.

Love Ellies, a new online shop, strictly sells products that feature elephants as they were meant to be: wild and free! That means you will never find an elephant on a necklace with a blanket on her back or on a bracelet with a decoration on his forehead. And because Love Ellies believes, as we do, in the freedom of ALL animals, all of their items are free from leather, silk, or other animal materials or byproducts.

What makes Love Ellies even better? **They donate ALL of their proceeds to CWI**, to help us in our mission to build a more compassionate world for all beings. So next time you are in the market for a gift for an elephant-loving friend, or it's time to treat yourself to something special, please visit loveellies.com and purchase an item that also gives back to animals!



Thank you Love Ellies for partnering with CWI!

Look Great and Advocate!



We have a simple philosophy: compassionate, professional animal advocacy saves lives. To that end, we work hard to create **tshirts, stickers**, and other items that help animal advocates to do their good work better.

Visit the CWI shop to grab your anti-animal circus tees and tanks! We also have our popular "Vegans Love All Animals" design in stock, as well as our "SeaWorld Slaves" print (which is our bestselling product since we began!).

And of course don't forget your **CWI logo gear** so you can share with the world the power of hearts and elephants. Find everything you need, including protest posters and leaflets, at shop.cwint.org. All proceeds from the CWI store benefit our campaigns to end animal cruelty!