



Anti-Rodeo Campaign Coordinator (2-5 hours per week; Can work remotely.)

This position will play a key role in advancing CWI's anti-rodeo campaign.

In conjunction with the Executive Director, this position will:

- Organize rodeo protests at as many locations as possible.
- Maintain calendar of rodeo events throughout the year, and work to make sure protests are set up at each event.
- Interact with advocates to ensure they are receiving assistance and support with their rodeo protests, potentially including writing press releases, speaking to the press on behalf of advocates, creating Facebook events, or ensuring they have adequate posters and leaflets.
- Keep an eye on rodeo news for posting to the CWI Facebook page.
- Provide input on concepts regarding new imagery that CWI would use in our fight against the rodeo, including posters, leaflets, social media graphics.
- Assist with developing content for rodeofacts.com.

Position requirements:

- One year of animal advocacy campaign experience.
- Strong interpersonal skills.
- Careful attention to detail.
- And a passionate drive to end animal cruelty, particularly trophy hunting!

No benefits are offered in conjunction with this position.

CWI is an equal opportunity employer and adheres strongly to the principles of creating a healthy work environment focused on compassion, collaboration, and personal growth.